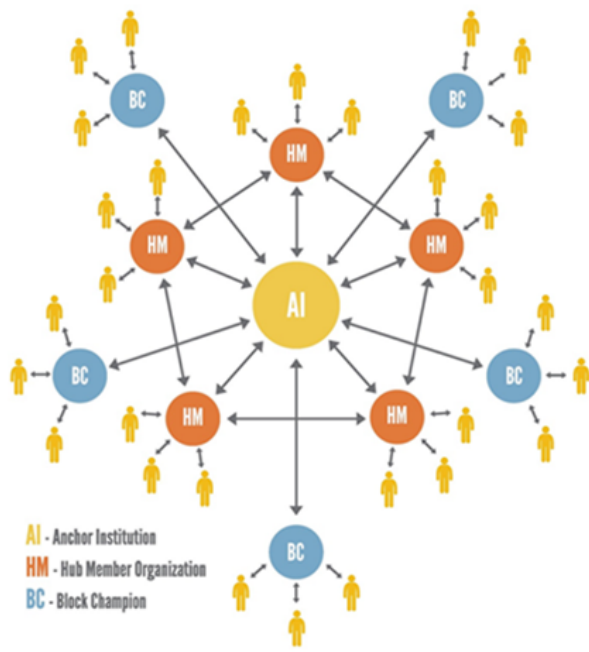
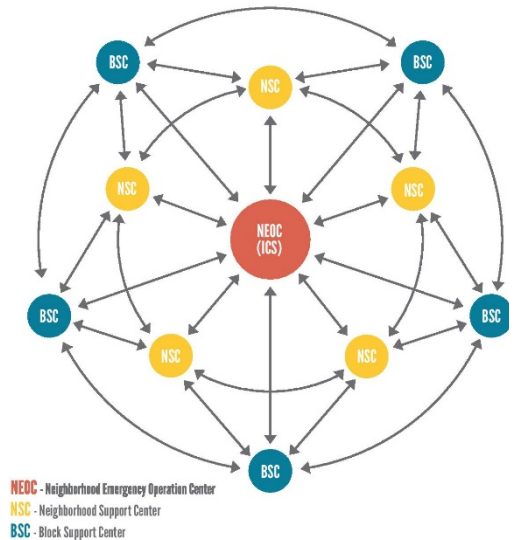


The NEN's Empowered Communities Program Resilient West Portal HUB Activation / Resilience Action Plan Development Roadmap

HUB Pre-Event



HUB Post Event





Resilient West Portal HUB/Resilience Action Plan Development Roadmap

Executive Summary: In 2018, The Greater West Portal Neighborhood Association secured a grant from Sup. Norman Yee's office to launch the NEN's Empowered Communities Program (ECP) in the West Portal. The ECP supports local leaders build safer, healthier and more connected communities by establishing a cross sector cohort of organizations and networks that are working every day on advancing the individual and collective resilience as well as the resilience of the residents they serve. During times of stress, this network activates and offers a platform for local, city and regional agencies to work together to ensure the health and wellbeing of community members, especially the vulnerable.

Vision: The West Portal community has a resilience action plan that was developed by the neighborhood for the neighborhood and guides its investment in connection, capacity and resources at the individual, organizational and community levels

Mission: To assemble a steering committee of local leaders that will craft and implement a strategy for engaging local organizations and residents in a transparent and inclusive planning process that will generate outputs which will be memorialized in a Resilience Action Plan

Program Partners: Greater West Portal Neighborhood Association, Sup. Norman Yee's office, The Neighborhood Empowerment Network, SF CARD

Program Plan:

1. Establish a Resilient Steering Committee
 - a. Identify leaders / agencies addressing local resilience across all policy areas / sectors / audiences
 - b. Introduce the Empowered Communities Program to community leaders and secure participation in its deployment
 - c. Form a Steering Committee from community stakeholders; choose one org to be the "Anchor Institution" to act as a convener in community
 - d. Identify the area to be served with HUB boundaries
 - e. Create a strategy for development of local Resilience Action Plan
 - f. Craft Resilient "TBD" vision and mission statements
2. Identify and engage local organizations and networks
 - a. Conduct the "Map Your Resilientville" Exercise
 - b. Create a database of Resilient "TBD" stakeholders
 - c. Engage identified organizations and invite to participate in the HUB



3. Create a communication strategy
 - a. Create brand and identity for initiative
 - a. Name / Slogan
 - b. Logo
 - b. Identify Audience(s)
 - c. Create suite of documents & communication platforms to advance awareness of the program and its progress
 1. Collateral
 - I. One Pager
 - II. Briefing doc
 2. Communication Platforms
 - i. Website
 - iii. eNewsletter
 - ii. Social Media
 - b. Create a calendar of communication activity for:
 1. Launch of program
 - iii. Meetups
 2. Events:
 - i. Workshops
 3. Release the Resilience Action Plan
 - ii. Trainings
 4. Progress reports
4. Conduct exercises that generate components of the Resilience Action Plan.
 - a. Host community-driven workshops that generate:
 1. Local risk and hazard assessment
 2. Establish the Resilience Action Plan's goals and objectives by:
 1. Conducting a "Run Your Resilientville" exercise at workshops
 2. Conducting an "Investment Inventorying Exercise" at workshops
 - d. Review exercise outputs and use them to inform goals and objectives
5. Memorialize goals and objectives into Resilient "TBD" Resilience Action Plan
 - a. Use the Resilience Action Plan template to incorporate planning outputs
 - b. Create an implementation plan with:
 1. Deliverables / Benchmarks / Org chart
6. Implement the Resilience Action Plan
7. Update Resilience Action Plan with strategies and programs that will increase the capacity of all HUB member agencies and residents to achieve their disaster resilience goals.
 - a. Host Steering Committee annual meeting to review program accomplishments
 - b. Assess "investments" in the previous year by:
 - I. Running an annual table-top exercise
 - II. Conduct "SWAT" Analysis of last year's program plan



- III. Review after action reports from:
 - a. Trainings
 - b. Exercises
 - c. Activations
- c. Update goals and objectives
- d. Create projects and initiatives to achieve goals and objectives
- e. Update the Resilience Action Plan and publish

Sample Resilience Action Plan Projects for advancing HUB's capacity at the individual, organizational and community levels:

1. Individual Preparedness
 - a. Certified First Aid
 - b. Certified First Aid & CPR
 - c. Individual & Family Preparedness
 - d. "Stop the Bleed" Training
 - e. Psychological First Aid
 - f. Block Champion
 - i. Neighborfest
 - ii. Block Support Center
 - g. I'm "OK" Sign Campaign
2. Organizational Resilience
 - a. Organizational Resilience Development
 - i. Strong Org
 - ii. Strong School
 - iii. Strong Congregation
 - b. Neighborhood Support Center
 - i. Heat Relief and Cooling Center Playbook
3. Community Resilience
 - a. Neighborhood Emergency Operations Center
 - i. Annual Tabletop Exercise
 1. Incident Command System Training
 - ii. Neighborfest PLUS
 - iii. Communications
 - b. Search and Rescue / Public Safety
 - i. NERT Development
 - ii. ALERT Development
 - c. Care & Shelter (in place & central)
 - i. Red Cross Shelter Management Training Program
 - ii. Mass Feeding Training
 - iii. Human Waste Management
 - iv. Power generation
 - v. Spontaneous Volunteer
 - vi. Donations Management
4. Hazard Specific Strategies (Heat Wave / Power Outage / earthquake / Tsunami)
 - a. Host HUB's Annual Table-Top